







# Ventnor City Downtown Improvements

Collaborative Project Summary



# **OVERVIEW**

Contributors to the Ventnor City Downtown
Improvement Collaborative Project shared ideas
and goals to help set priorities for physical
projects and improvements in all the Ventnor
Downtown Business districts



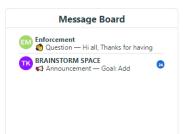
## **BASECAMP**

Contributors participated in the collaborative project using the online tool, Basecamp, which provides an accessible space to share ideas, post documents, create checklists and more.

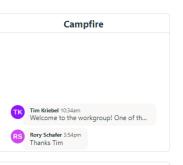
### Ventnor City Downtown Improvements Collaborative Project

A collaborative project to identify shared goals and set priorities of physical projects and improvements in all of the Ventnor Downtown Business districts

BD BB CVD ( CT EM JF JR KG KWR ( MG MM PM RS ) TS TK





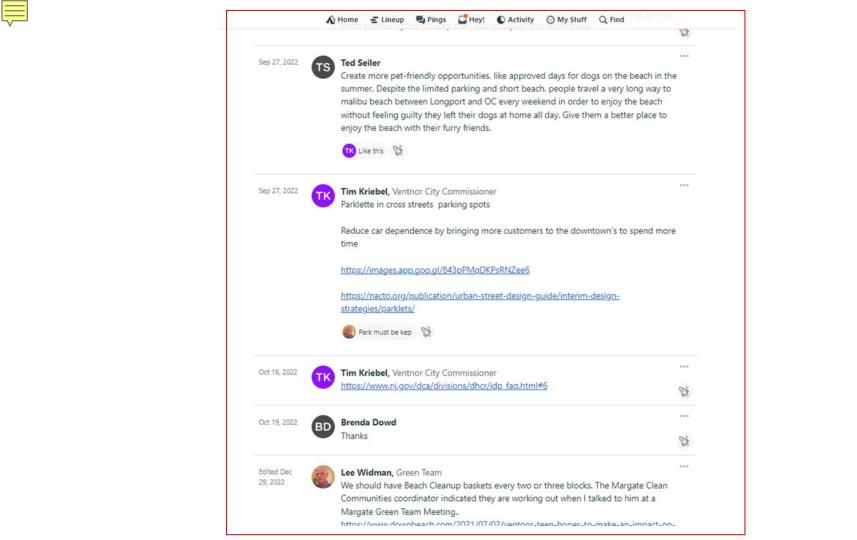






Schedule





#### HOUSEKEEPING

Improve street cleaning

Clean storm drains from leaves, especially when it rains and floods

Ensure sidewalks are free of litter and weeds

Ensure building owners take responsibility for property upkeep

Enforce building maintenance

Enforce landscaping



#### **CURB APPEAL**

Review and enforce the sign ordinance Review for blade signs and other sinage reforms

Enforce for upkeep and window coverage

Replace all the trees in every district



### **CURB APPEAL**

Require or encourage awnings of a similar style on storefronts

Improve building

exterior conditions

Add trash cans

Add banners to identify each area



#### **EVENTS**

Host activities throughout year

**VENTNOR** 

**Restaurant Week** 

Regular block parties

Outdoor dining events



### **EVENTS**

Beer and wine festivals

Themed activities such as food competitions, dinners en blanc, tournaments,

Enthusiast themed weekends such as car shows, motorcycles, art shows

Vary event locations more options on/near Ventnor or Atlantic Aves



### **OTHER**

Encourage bikes and increase walkability

Install bike stations (pumps, repair tools) on the boardwalk and along Atlantic Ave

Increase pet-friendly activities, such as approved days for dogs on the beach in the summer Remove LED /Rope Lights

From Storefonts by Ordinance

Install a temporary putt-putt course at the library

Parklet in cross streets parking spots





#### **SHORT-TERM ACTION ITEMS**

- Enforcing existing codes and maintenance requirements
- Create banners for Downtown areas (Non-advertized)

#### **MID-TERM ACTION ITEMS**

- Review zoning for businesses friendly reform
- Sign ordinance update
- Replace trash cans
- Reevaluate downtown activities and events to promote



#### **LONG-TERM ACTION ITEMS**

- Small streets and sidewalks sweeping machine
- Replace trees
- Apply for local grants
- Create micro-loans for Façade improvemnt
- Increase walkability
- Install more bike racks
- Add Decorative Street Lighting and Planters