



# Ventnor City Downtown Improvements

Collaborative Project Summary



# OVERVIEW

Contributors to the Ventnor City Downtown Improvement Collaborative Project shared ideas and goals to help set priorities for physical projects and improvements in all the Ventnor Downtown Business districts

# BASECAMP

Contributors participated in the collaborative project using the online tool, Basecamp, which provides an accessible space to share ideas, post documents, create checklists and more.

**Ventnor City Downtown Improvements Collaborative Project**

A collaborative project to identify shared goals and set priorities of physical projects and improvements in all of the Ventnor Downtown Business districts

Set up people AS BD BB CVD CT EM JF JR KG KWR MG MM PM RS TS TK

**Message Board**

- EM Enforcement Question — Hi all, Thanks for having
- TK BRAINSTORM SPACE Announcement — Goal: Add

**To-dos**

Model successful small towns:

- Storm Communication hub/ social media page

**Campfire**

- TK Tim Kriebel 10:34am Welcome to the workgroup! One of th...
- RS Rory Schafer 3:54pm Thanks Tim

**Docs & Files**

- Appearances-Business-Districts...
- Fall downtown images-Rory
- Storefront Guidelines example
- Agreed Code of Conduct in this workshop
- tree project by octure.pdf
- downtown medicines alliance

**Schedule**

Set important dates on a shared schedule. Subscribe to events in Google Cal, iCal, or Outlook.

**Automatic Check-ins**

Create recurring questions so you don't have to pester your team about what's going on.

Sep 27, 2022



**Ted Seiler**

Create more pet-friendly opportunities, like approved days for dogs on the beach in the summer. Despite the limited parking and short beach, people travel a very long way to malibu beach between Longport and OC every weekend in order to enjoy the beach without feeling guilty they left their dogs at home all day. Give them a better place to enjoy the beach with their furry friends.

TK Like this

Sep 27, 2022



**Tim Kriebel**, Ventnor City Commissioner

Parklette in cross streets parking spots

Reduce car dependence by bringing more customers to the downtown's to spend more time

<https://images.app.goo.gl/843pPMqDKPsRNZee6>

<https://nacto.org/publication/urban-street-design-guide/interim-design-strategies/parklets/>

Park must be kep

Oct 18, 2022



**Tim Kriebel**, Ventnor City Commissioner

[https://www.nj.gov/dca/divisions/dhcr/idp\\_faq.html#6](https://www.nj.gov/dca/divisions/dhcr/idp_faq.html#6)

Oct 19, 2022



**Brenda Dowd**

Thanks

Edited Dec 29, 2022



**Lee Widman**, Green Team

We should have Beach Cleanup baskets every two or three blocks. The Margate Clean Communities coordinator indicated they are working out when I talked to him at a Margate Green Team Meeting..

<https://www.downbeach.com/2021/07/02/ventnor-teen-hopes-to-make-an-impact-on->

# HOUSEKEEPING

Improve street cleaning

Clean storm drains from leaves, especially when it rains and floods

Ensure sidewalks are free of litter and weeds

Ensure building owners take responsibility for property upkeep

Enforce building maintenance

Enforce landscaping



# CURB APPEAL

Review and enforce  
the sign ordinance

Review for blade signs  
and other signage  
reforms

Enforce for upkeep  
and window coverage

Replace all the trees in  
every district



# CURB APPEAL

Require or encourage awnings of a similar style on storefronts

Improve building exterior conditions

Add trash cans

Add banners to identify each area



# EVENTS

Host activities  
throughout year

VENTNOR

Restaurant Week

Regular block parties

Outdoor dining events





# EVENTS

Beer and wine festivals

Themed activities such as food competitions, dinners en blanc, tournaments,

Enthusiast themed weekends such as car shows, motorcycles, art shows

Vary event locations - more options on/near Ventnor or Atlantic Aves



# OTHER

Encourage bikes and increase walkability

Remove LED /Rope Lights  
From Storefronts by  
Ordinance

Install bike stations (pumps, repair tools) on the boardwalk and along Atlantic Ave

Install a temporary putt-putt course at the library

Increase pet-friendly activities, such as approved days for dogs on the beach in the summer

Parklet in cross streets parking spots





# SHORT-TERM ACTION ITEMS

- Enforcing existing codes and maintenance requirements
- Create banners for Downtown areas ( Non-advertized)

# MID-TERM ACTION ITEMS

- Review zoning for businesses - friendly reform
- Sign ordinance update
- Replace trash cans
- Reevaluate downtown activities and events to promote



# LONG-TERM ACTION ITEMS

- Small streets and sidewalks sweeping machine
- Replace trees
- Apply for local grants
- Create micro-loans for Façade improvement
- Increase walkability
- Install more bike racks
- Add Decorative Street Lighting and Planters